

Natalia Arbelaez has been appointed Director of Partnerships at OKANA Resort & Indoor Waterpark

OKANA Resort & Indoor Waterpark, Oklahoma City's premier entertainment and hospitality destination, is proud to announce the appointment of Natalia Arbelaez as Director of Partnerships. In this newly created role, Arbelaez will spearhead partnership strategy across the resort, cultivating relationships with local, regional, and national brands to deliver authentic, guest-centered experiences that strengthen community connections and elevate OKANA's position as a destination for immersive hospitality.



In her new position, Arbelaez will lead the development and execution of OKANA's partnership ecosystem, working closely with brand collaborators to create thoughtful activations and programming across the resort's 390,000-square-foot complex. Her focus will be on forging relationships that align with OKANA's mission while delivering impactful experiences for guests, partners, and Oklahomans.

Arbelaez brings extensive experience in aligning brand objectives with guest-centered initiatives, with a proven track record of building strategic partnerships that drive engagement and create lasting value. Her approach combines creativity, relationship-building, and strategic vision—qualities that position her to expand OKANA's collaborative footprint, while maintaining the authenticity and intentionality that define the resort's brand.

The addition of Arbelaez reflects OKANA Resort & Indoor Waterpark's continued investment in visionary leadership as the property builds upon its momentum and strengthens its role as a cornerstone of Oklahoma City's hospitality and entertainment landscape.

For more information on OKANA Resort & Indoor Waterpark, or to book online, visit okanaresort.com or call (800) 547-3928. To contact Natalia Arbelaez directly, she can be reached at Natalia.Arbelaez@okanaresort.com or 572.228.4001.