



## Smart Moves in Oklahoma City, New York, San Diego and more

**Natalia Arbelaez**



[OKANA Resort & Indoor Waterpark](#) in Oklahoma City has appointed Natalia Arbelaez as its first director of partnerships. Arbelaez will lead the resort's partnership strategy by cultivating local and national brand relationships to enhance guest experiences. With a focus on creative activations across the 390,000-square-foot complex, she aims to strengthen community ties. Leadership notes that her strategic vision will be pivotal as OKANA evolves into a premier destination for immersive hospitality.